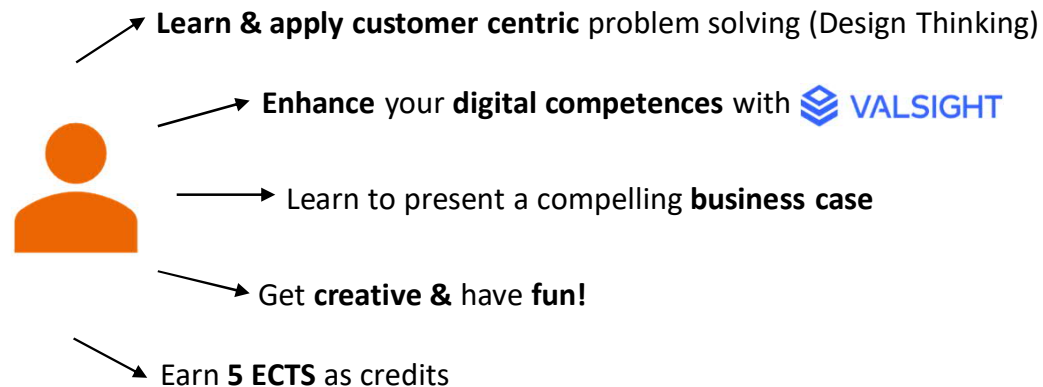


MA-Seminar: Digital Innovation & Business Planning (DIB)

Show your ideas:

How can we use new technologies & digitalization to improve health management?

What's in it for you:



In cooperation with:

Friedrich-Alexander-Universität Erlangen-Nürnberg
Chair of Accounting and Management Control,
Prof. Dr. Thomas M. Fischer

- | | | |
|---|---|--|
| <p> 
04.02.2022
// 12:00 - 3 pm</p> <p>3. Pitch & convince the management jury
@ Digilab or online</p> | <p>
12.01.2022
// 12:30 - 5 pm</p> <p>2. Business Planning
Theory & concept</p> | <p>
13.01.2022
// 8 am - 5 pm</p> <p>Business Planning
Software & workshop</p> |
| <p>
9.12.2021
// 1 - 4 pm</p> <p>1. Design Thinking
Fundamentals</p> | <p> 
10.12.2021
// 9 am - 5 pm</p> <p>Design Thinking
Workshop</p> | |

Watch the trailer
to find out more!



 Online

 Classroom