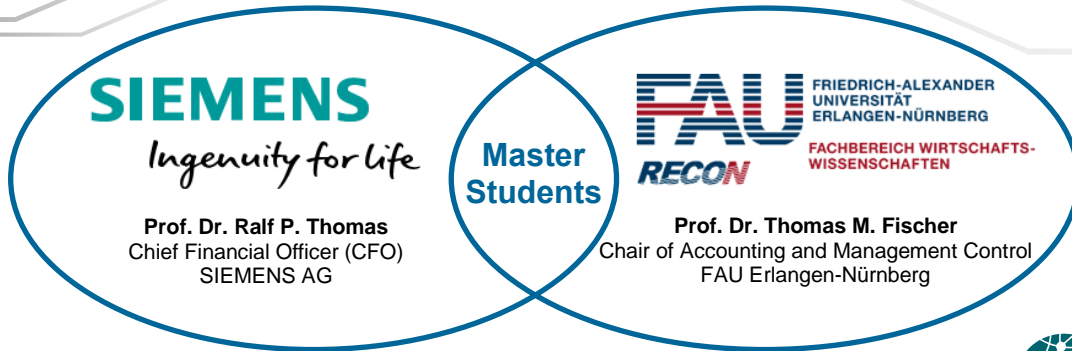


Cooperative Master-Seminar
“Challenges in Business Management”



SIEMENS
Ingenuity for life



Prof. Dr. Ralf P. Thomas,
CFO (SIEMENS AG)

Are you interested in ...

- meeting the CFO of a DAX-listed company?
- getting in contact with a global leading technology enterprise?
- getting the opportunity to write a seminar thesis with managerial insights?
- being promoted for further projects at SIEMENS?



“Organizational capabilities as levers for the successful transformation of business models in rapidly changing environments”



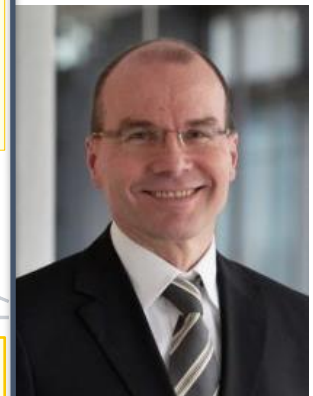
Participants: Master students (FAU and exchange programs) with skills in Finance, Accounting, or Management Control (FACT)

Course characteristics:

- Mentoring and feedback from SIEMENS senior-managers
- Handling core business issues
- Writing and presenting a seminar paper in **German or English (5 ECTS)**
- Seats are limited. Participants will be selected by BA-Score, FACT-related skills, and extracurricular activities.
- **Registry until 09th of July 2021 (4.00 pm)**

Feedback from prior participants:

- “Great chance to present in front of a CFO from a global player!”
- “Exciting topics, dealing with most current business issues and including constructive guiding by Siemens top managers!”



Prof. Dr. Thomas M. Fischer (FAU)



Agenda (winter term 2021/2022):

- **Topic Assignment:** July 12/13, 2021
- **Kickoff:** October 22, 2021; 08.30 am – 10.00 am; room: **tba.**
- **Workshop:** **tba.**
- **Presentation day:** January 21, 2022; 08.30 am – 03.00 pm; room: **tba.**



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