

Cooperative Master-Seminar  
“Challenges in Business Management”

**SIEMENS**

*Ingenuity for life*

Prof. Dr. Ralf P. Thomas  
Chief Financial Officer (CFO)  
SIEMENS AG

Master  
Students

**FAU**  
**RECON**

FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG  
FACHBEREICH WIRTSCHAFTS-  
WISSENSCHAFTEN

Prof. Dr. Thomas M. Fischer  
Chair of Accounting and Management Control  
FAU Erlangen-Nürnberg



Are you interested in ...

- meeting the CFO of a DAX-listed company?
- getting in contact with a global leading technology enterprise?
- getting the opportunity to write a seminar thesis with managerial insights?
- being promoted for further projects at SIEMENS?

“Crises Management & Development of  
Organizational Resilience in MNEs”



**Participants:** Master students (FAU and exchange programs) with skills in Finance, Accounting, or Management Control (FACT)

Course characteristics:

- Mentoring and feedback from SIEMENS senior-managers
- Handling core business issues
- Writing and presenting a seminar paper in **German or English (5 ECTS)**
- Seats are limited. Participants will be selected by BA-Score, FACT-related skills, and extracurricular activities.
- **Registry until 12<sup>th</sup> of February 2021 (10.00 am)**

Feedback from prior participants:

- “Great chance to present in front of a CFO from a global player!”
- “Exciting topics, dealing with most current business issues and including constructive guiding by Siemens top managers!”

Agenda (summer term 2021):

- **Topic Assignment:** February 15/16
- **Kickoff:** April 16; 08.30 am – 10.00 am; **MS Teams**
- **Workshop:** April 21; 09.30 am – 01.00 pm; **Zoom**
- **Presentation day:** July 2; 08.30 am – 03.00 pm; room: **tba.**



Contact:

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