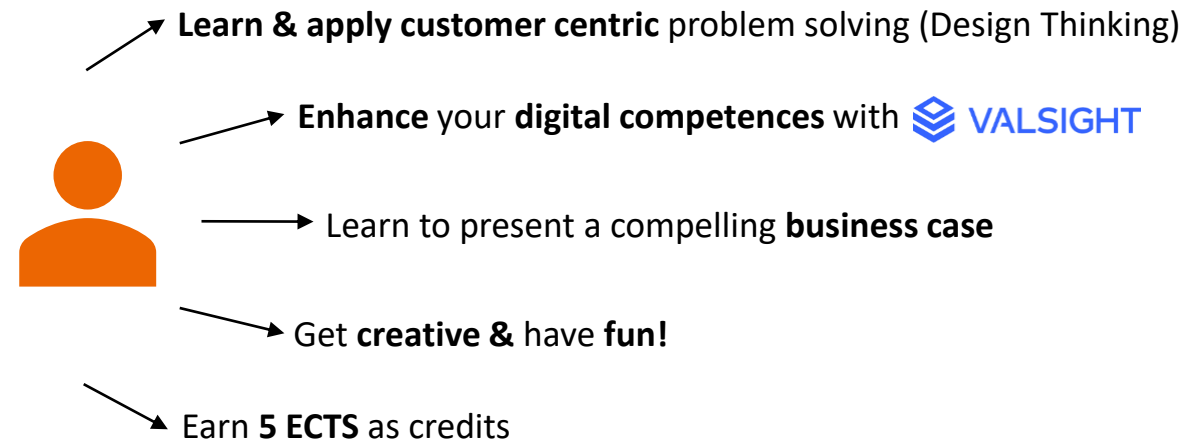


# MA-Seminar: Digital Innovation & Business Planning (DIB)

## Show your ideas:

How can we use new technologies & digitalization to improve health management?

## What's in it for you:



## In cooperation with:

Friedrich-Alexander-Universität Erlangen-Nürnberg  
Chair of Accounting and Management Control,  
Prof. Dr. Thomas M. Fischer

-   
04.02.2021  
// 9:30-11:30 am
- 3. Pitch & convince the management jury**  
@ Digilab
- 
-   
19.01.2021  
// 1-4 pm
- 2. Business Planning**  
Theory & concept
-   
20.01.2021  
// 9 am - 4 pm
- Business Planning**  
Software & workshop
- 
-   
15.12.2020  
// 1-4 pm
- 1. Design Thinking**  
Fundamentals
-   
16. (Group A) / 17.12.2020 (Group B)  
// 9 am - 4 pm
- Design Thinking**  
Workshop @ Digilab

Watch the trailer  
to find out more!



  
Online

  
Classroom