

Cooperative Master-Seminar
“Challenges in Business Management”

SIEMENS

Ingenuity for life

Prof. Dr. Ralf P. Thomas
Chief Financial Officer (CFO)
SIEMENS AG

Master
Students

FAU
RECON

FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-
WISSENSCHAFTEN

Prof. Dr. Thomas M. Fischer
Chair of Accounting and Management Control
FAU Erlangen-Nürnberg



Are you interested in ...

- meeting the CFO of a DAX-listed company?
- getting in contact with a global leading technology enterprise?
- getting the opportunity to write a seminar thesis with managerial insights?
- being promoted for further projects at SIEMENS?

“Transformation of Corporate Incentive
Systems”



Participants: Master students (FAU and exchange programs) with skills in Finance, Accounting, or Management Control (FACT)

Course characteristics:

- Mentoring and feedback from SIEMENS senior-managers
- Handling core business issues
- Writing and presenting a seminar paper in **German or English (5 ECTS)**
- Seats are limited. Participants will be selected by BA-Score, FACT-related skills, and extracurricular activities.
- **Registry until 20th of July 2020 (01.00 pm)**

Feedback from prior participants:

- “Great chance to present in front of a CFO from a global player!”
- “Exciting topics, dealing with most current business issues and including constructive guiding by Siemens top managers!”

Agenda (winter term 2020/21):*

- **Topic Assignment:** July 22/23
- **Kickoff:** November 02; 08.30 am – 10.00 am; room: **LG H6**
- **Workshop:** November 10; 01.15 pm – 02.45 pm; room: **LG 0.144**
November 13; 08.00 am – 09.30 am; room: **LG 3.152/3**
November 20; 08.30 am – 09.30 am; room: **LG 3.152/3**
- **Presentation day:** January 15; 08.30 am – 03.00 pm; room: **LG 0.222/3**

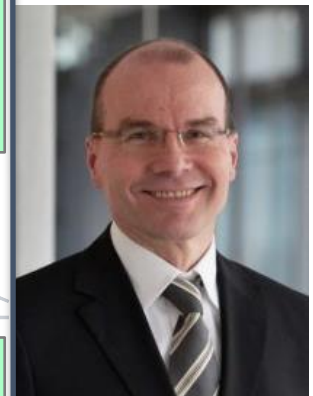
* All rooms are subject to change. Presence events might have to be performed remotely. Information will be released on our homepage on time.

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