

Cooperative Master-Seminar
“Challenges in Business Management”

SIEMENS

Ingenuity for life

Prof. Dr. Ralf P. Thomas
Chief Financial Officer (CFO)
SIEMENS AG

Master
Students

FAU
RECON

FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-
WISSENSCHAFTEN

Prof. Dr. Thomas M. Fischer
Chair of Accounting and Management Control
FAU Erlangen-Nürnberg



Are you interested in ...

- meeting the CFO of a DAX-listed company?
- getting in contact with a global leading technology enterprise?
- getting the opportunity to write a seminar thesis with managerial insights?
- being promoted for further projects at SIEMENS?

“Value Management and the Global
Business Service Organization (GBSO)”



Participants: Master students (FAU and exchange programs) with skills in Finance, Accounting, or Management Control (FACT)

Course characteristics:

- Mentoring and feedback from SIEMENS senior-managers
- Handling core business issues
- Writing and presenting a working paper in **German or English (5 ECTS)**
- Seats are limited. Participants will be selected by BA-Score, FACT-related skills, and extracurricular activities.
- **Registry until 22th of October 2019 (03.00 pm)**

Feedback from prior participants:

- “Great chance to present in front of a CFO from a global player!”
- “Exciting topics, dealing with most current business issues and including constructive guiding by Siemens top managers!”

Agenda (winter term 2019/20):

- **Screening:** Oct 21; 04.45 pm – 05.30 pm; room: **LG H5**
- **Kickoff:** Oct 25; 08.30 am – 10.00 am; room: **LG 0.423**
- **Workshop:** Oct 30; 08.00 am – 09.30 am; room: **LG 3.152/3**
Oct 31; 08.00 am – 09.30 am; room: **LG H5**
Nov 06; 08.00 am – 09.30 am; room: **LG 3.152/3**
- **Presentation day:** Dec 13; 08.30 am – 04.00 pm; room: **LG 2.429**

Contact: Sebastian Gaschler (E-mail: sebastian.gaschler@fau.de)
www.management-reporting.org

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CFO (SIEMENS AG)



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Fischer (FAU)

