

Cooperative Master-Seminar
“Challenges in Business Management”
Summer term 2019

SIEMENS

Ingenuity for life

Prof. Dr. Ralf P. Thomas
Chief Financial Officer (CFO)
SIEMENS AG

Master
Students

FAU
RECON

FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-
WISSENSCHAFTEN

Prof. Dr. Thomas M. Fischer
Chair of Accounting and Management Control
FAU Erlangen-Nürnberg

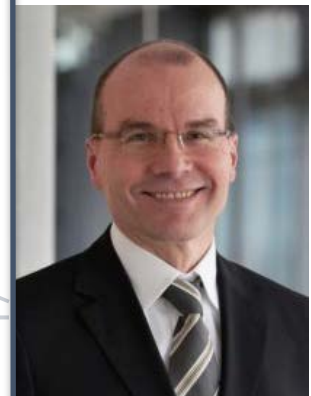


Are you interested in ...

- meeting the CFO of a DAX-listed company?
- getting in contact with a global leading technology enterprise?
- getting the opportunity to write a seminar thesis with managerial insights?
- being promoted for further projects at SIEMENS?



Prof. Dr. Ralf P. Thomas,
CFO (SIEMENS AG)



Prof. Dr. Thomas M.
Fischer (FAU)



“Digital Transformation of Business
Models and Shoring Decisions”



Participants: Master students (FAU and exchange programs) with skills in Finance, Accounting, or Management Control (FACT)

Course characteristics:

- Mentoring and feedback from SIEMENS senior-managers
- Handling core business issues
- Writing and presenting a working paper in **German or English (5 ECTS)**
- Seats are limited. Participants will be selected by BA-Score, FACT-related skills, and extracurricular activities.
- **Registry until 26th of April 2019 (01.00 pm)**

Feedback from prior participants:

- “Great chance to present in front of a CFO from a global player!”
- “Exciting topics, dealing with most current business issues and including constructive guiding by Siemens top managers!”

Agenda (summer term 2019):

- **Screening:** April 25; 10.30 am – 11.15 am; room: **LG 0.222/3**
- **Kickoff:** Mai 10; 08.30 am – 10.00 am; room: **LG 0.423**
- **Workshop:** Mai 03; 08.00 am – 12.00 pm; room: **LG 0.222/3**
Mai 06; 11.30 am – 01.00 pm; room: **LG H5**
- **Presentation day:** July 19; 08.30 am – 04.00 pm; room: **LG 2.429**

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